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NetSmartz® Workshop
EDUCATE. ENGAGE. EMPOWER.



helping children make
safer choices online
and in the real world

A program of the



EDUCATE

ENGAGE

EMPOWER



NetSmartz® Workshop

NetSmartz Workshop is an interactive, educational safety resource from the National Center for Missing & Exploited Children® (NCMEC) that provides age-appropriate activities to help teach children how to be safer while online and in the real world.

- The program is designed for children ages 5-17, parents and guardians, educators, and law enforcement.
- NetSmartz materials are developed to meet the needs of each audience, with resources such as activity cards, articles, games, and videos about the issues.

NetSmartzKids™

Rapping robot Clicky and his pals, Nettie and Webster, engage children through activities, cartoons, games, and music to teach them about potential on- and offline risks.

NSTeens™

Tweens may easily relate to these animated friends who help each other make safer choices about issues such as cyberbullying and social networking.

Real-Life Stories

Teens who have experienced victimization firsthand share their powerful stories to inform peers about risky online behaviors and making safer choices.

The Goal

The goal of NetSmartz Workshop is to help children become more aware of potential online risks and empower them to help prevent victimization by making safer choices on the Internet and in the real world.

This is accomplished by enhancing their ability to recognize and avoid potential dangers, and most importantly, by promoting communication between adults and children at school and at home.

That is why NetSmartz focuses on creating materials to educate, engage, and empower not only children, but also the adults who care for them.